



Friday, December 4, 2026 – 6:30 PM

(THERE IS NO RAIN DATE)

Details and instructions regarding line-up and times will be sent to the primary contact no later than Nov. 29th. Please share with your group to decrease calls to our office.

**PLEASE BRING ALL FORMS AND THE MAP CONTAINED IN THE EMAIL WITH YOU WHEN YOU REPORT TO THE PARADE FORMATION AREA.
YOU ARE REQUIRED TO DISPLAY THE SHEET THAT SHOWS YOUR ENTRY #.
IT MUST BE LOCATED ON THE RIGHT SIDE, NEAR THE FRONT OF YOUR FLOAT/GROUP OR CARRIED IF A MARCHING GROUP.**

Theme



**All Entries must have a Christmas Theme.
NO SANTA COSTUMES ARE ALLOWED!**

**The only Santa is the
Official Salem Santa on
the City of Salem Fire Truck**

**DUE TO SAFETY,
CANDY OR HANDOUTS
ARE NOT TO BE THROWN
OR GIVEN OUT AT ANY
TIME!**



Safety Rules for Floats and Motorized Vehicles

Once the Parade begins, you may not exit your float for any reason!
If you have people walking beside your float, they may not enter or exit the float during the parade.
Those who plan to walk beside the float **MUST** meet at the Salem Ice Cream Parlor Parking Lot and will join the float at the starting point at Shanks Street and Main Street.

NO HORNS/SIRENS/REVVING ENGINES DURING THE PARADE
ALL VEHICLES MUST BE OPERATED BY DRIVERS WITH VALID DRIVER'S LICENSES



Gaps in the Parade

THE PARADE DOES NOT STOP AT ANY POINT!

Please be aware of any gaps created during the parade and try to eliminate the gaps!
Entries that cause large delays may not be allowed to participate in future parades!

**THE FOLLOWING AWARDS WILL BE ANNOUNCED
THE FOLLOWING WEEK ON SOCIAL MEDIA:**

**BILL GORE GRAND SWEEPSTAKES AWARD
(HIGHEST OVERALL SCORE REGARDLESS OF CATEGORY)**

BEST RELIGIOUS THEME

BEST PERFORMING GROUP (NON-BAND)

BEST HOLIDAY/CHRISTMAS THEME (NON-RELIGIOUS)

BEST CAR CLUB

BEST CHILDREN'S GROUP

ALL WINNING ENTRIES RECEIVE A FREE ENTRY IN THE 2027 PARADE



**The Kiwanis Club of Salem
reserves the right to refuse any
registration or dismiss any entry
on the night of the event.**



**Proceeds will be given
back to the Community
through the
Kiwanis Club of Salem**

Kiwanis Club of Salem
PO Box 133, Salem, VA 24153
(540) 404-1443
salemvachristmasparade@gmail.com

ANIMAL RULES AND REGULATIONS

ANIMALS (EXCEPT HORSES)



Animals are permitted; however,
ALL dogs MUST always be on a leash.

**All animals must be up to date on all vaccinations
including rabies and have a current license.**

**Please bring your up-to-date paperwork
with you to the parade.**

**For safety reasons, NO aggressive animals, and NO animals in heat.
You are responsible for picking up and disposing of waste.**

HORSES

**All horses must be up to date on all vaccinations,
including Coggins Test.**

**You are responsible for maintaining
control of your horses.**

**YOU ALSO MUST PROVIDE SOMEONE FOR THE
PICKING UP AND DISPOSING OF WASTE.**

