



Kiwaniis

Club of Salem

2026 SPONSORSHIP FORM

TAKEN - Exclusive Title "Santa" Sponsor - \$ 2,500.00

Recognized as "Title Sponsor of the City of Salem Christmas Parade"
in all advertising (print/social media/website)

Prime logo placement in all advertising – print/social media/website

Title Sponsor Banner at the beginning of the Parade**

Banner placement at Judge's platform & Guest Judge Position on Judges platform

Recognition in all advertising – print/social media/website

Complimentary parade entry and prime float location in the parade (at beginning)

** please note - sponsor is responsible for supplying their own banner and volunteers to carry banner in parade.



Parade "Reindeer" Sponsor – \$ 1,000.00

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Guest Judge for Parade

Banner placement at Judge's platform

Recognition in all advertising – print/social media/website

Complimentary parade entry

Band "Jingle Bells" Sponsor – \$ 500.00

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Recognition banner in front of sponsored band ++

Recognition in all advertising – print/social media/website

Complimentary parade entry

++ Please note - band sponsor is responsible for supplying their own banner for the parade

Friends of the Salem Christmas Parade "Elf" Sponsor – \$ 300.00

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Recognition in all advertising – print/social media/website

Complimentary parade entry



We wish to sponsor the 2026 Salem Christmas Parade as indicated above (please check) for the agreed upon amount. The parade representative has clearly explained the details of the sponsorship packages. We understand that full payment is due by November 15, 2026.

By signing this agreement, I am indicating that I am authorized to make this decision.

Contact Name _____

Company Name _____

Group Name _____

Email Address _____

Business Phone _____ Cell _____

Address _____

City _____ ST _____ Zip _____

Signature _____

Date _____

Payment ☐ Check Attached ☐ Invoice Me ☐ send credit card link
(will incur processing fee)